Privacy Policy

At <u>iGaming Intelligence</u>, protecting the privacy of our users is one of our top priorities. This Privacy Policy document outlines the types of information that are gathered and recorded by iGaming Intelligence, as well as how we use them.

If you have additional questions or require further details about our Privacy Policy, feel free to contact us.

This Privacy Policy only applies to our online activities and is applicable to visitors who come to our website regarding the data that they submit and/or collect on iGaming Intelligence. This policy does not apply to any information collected offline or through means that do not include this website.

Consent

By using our website, you are thus agreeing to our Privacy Policy and accepting its terms.

Information we collect

The details of the personal data that we request from you, as well as the reason for making such a request, will be clearly indicated at the time you are requested to provide your personal data.

If you contact us directly, we may acquire additional information about you, such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register an account, we may ask for your contact information, including name, company name, address, email address, and telephone number.

How we use your information

The collected data is used for the following purposes:

- To provide, operate, and maintain our website.
- To improve, personalize, and expand the content of our website.
- To understand and analyze your interactions with our website.
- To develop new products, services, features, and functionalities.
- To communicate with you, either directly or through our partners, including customer service, providing you with updates and other information relating to the website, and for marketing and promotional purposes.
- To send you emails.
- To detect and prevent fraud.

Log Files

iGaming Intelligence follows a standard procedure of using log files, which log visitors whenever they visit websites. All hosting companies do this as part of hosting services' analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These data are not linked to any personally identifiable information. The purpose of this information is to analyze trends, administer the website, track users' navigation through the site, and gather demographic information.

Cookies and Web Beacons

Like most website operators, iGaming Intelligence uses 'cookies'. Cookies are pieces of information that are stored by the website in the user's web browser and relate to user preferences and the pages visited within the site. This data is used to improve the user experience by making web page content more tailored to the type of browser the visitor is using and/or other relevant criteria.

To learn more about cookies, see the Cookie Consent website.

Advertising Partners Privacy Policies

This list can be used to find the Privacy Policy for each of iGaming Intelligence advertising partners.

Third-party ad servers or advertising networks use technologies like cookies, JavaScript, or Web Beacons in their ads and links on iGaming Intelligence, which are sent directly to users' web browsers. Subsequently, they automatically receive the user's IP address. The technologies enable them to assess the effectiveness of their advertising campaigns and/or personalize the advertising content that is shown to users on the websites they visit.

However, iGaming Intelligence has neither access nor control over the cookies used by third-party advertisers.

Third-Party Privacy Policies

Privacy Policy of iGaming Intelligence does not apply to any third-party advertisers or sites. We suggest checking the detailed Privacy Policies of these third-party advertising servers for more specific information. These might include their modes of operation and tips on how you can opt out of certain choices.

Individuals can disable cookies through the custom settings of their own web browsers. For more detailed instructions on how to control cookies in specific web browsers, a person can visit the related web browsers' official websites.

CCPA Privacy Rights (Right to Opt-Out of Sale of Personal Info)

Under the CCPA, consumers who reside in California are afforded a host of rights, including:

- Request that a business that collects an individual's personal data disclose the categories and specific pieces of the personal data it has gathered about consumers.
- Request that a business delete any personal data about the individual that it has obtained.
- Request that a business that sells a consumer's personal data stop selling the personal data of that consumer.
- Upon submitting a request, we are obligated to provide a response within one month. Should you wish to exercise any of these rights, we encourage you to reach out to us.

Rights Pertaining to Data Protection under GDPR

We aim to ensure that you are completely informed regarding all your rights related to data protection. Each user is granted the following entitlements:

- The entitlement to access Individuals possess the entitlement to solicit copies of their personal data. We may impose a nominal fee for this provision.
- The entitlement to rectification Individuals have the entitlement to demand the correction of any information they consider to be inaccurate. Additionally, they hold the right to request the completion of information that they perceive as being incomplete.
- The right to erasure People have the right to ask for the deletion of their personal information, under certain circumstances.
- The right to restrict processing People have the right to ask for the restriction of the processing of their personal information, under certain circumstances.
- The right to object to processing People have the right to object to our processing of their personal information, under certain circumstances.
- The right to data portability You have the right to request that we transfer the data we have collected to another entity, or directly to you, under certain conditions.

We must reply to any such request within a month of receipt. If you want to exercise any of these rights, we welcome you to contact us.

Information about minors

Another area of our attention is to increase child protection while using the internet. We encourage parents and guardians to actively monitor, engage with, and/or supervise and guide their online activities.

iGaming Intelligence does not knowingly collect any personally identifiable information from anyone under the age of 13. If you believe your child has provided this kind of information on our site, we encourage you to contact us immediately, and we will do our best to remove such information promptly from our database.

If you have any questions, please feel free to contact us via email.